



## 1. Content, texts

Wishing to firmly establish an online-brand one has to rely on well-aimed and high quality content. However, that's easier said than done since one all too often runs out of time or finds creative inspiration lacking. Clearly situations like these demonstrate the need for a professional and skilled approach. Our team of (web)editors and content-marketeers create specialised branded content for optimal traceability (SEO). That's how we reach very large target audiences, not only for all three magazines, but also for you.

### Text content for Beet/Rovers and Karper:

- Specialised editorial staff
- Texts suited to social media, the internet and websites
- Blogs, press releases, features
- Best possible traceability (SEO)
- Texts suited to mobile phones
- One-off article (300 words) plus photo: € 199
- 450 words: plus 50 per cent. 600 words: plus 100 per cent
- Co-operation period - 6 months minimum
- Co-operation period of 12 months: 10 percent reduction; 24 months: 15 percent reduction

## Popular

### CONTENT MODEL A

- 2 monthly articles
- including 1 photo per article
- personal editor
- € 299 per calendar month

### CONTENT MODEL B

- 3 monthly articles
- including 1 photo per article
- personal editor
- content plan
- € 395 per calendar month

### CONTENT MODEL C

- 4 monthly articles
- including 1 photo per article
- personal editor
- content plan
- quarterly consultation
- € 495 per calendar month

For a custom-made quotation please contact:

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